

# Half Double Certification

Learn how projects can have double the impact in half the time



# **@APMG** International Half Double Certification



## Double the impact, half the time.

Whatever project your organisation is launching the rolling out of new products and services, improving customer experiences or business productivity - Half Double Certification can help.

Time after time, research reveals that only 30% of projects are successful\*. Most projects simply do not result in the impact they intended to. The Half Double Institute is a non-profit foundation whose methodology addresses this problem. Working in conjunction with three universities and 2,500 of the best project managers in Denmark, their methodology was created after comprehensively researching why some projects are successful, but most fail. Trials of this methodology across 16 pilot projects in 16 different organisations, resulted in 87% of these pilot projects fulfilling or partly fulfilling the project success criteria. A vast improvement in project success.

### Half Double Certification:

- Learn about the three core elements of the Half Double agile methodology - Impact, Flow and Leadership.
- Learn how to build support for your project and monitor stakeholder satisfaction.
- Be taught how to use simple tools and practices to take back to your organizations, enabling projects to have more impact in less time.

### Who is it for?

Half Double certification is aimed at project and programme managers, project owners and team members who would like the projects they work on to have a real impact.

#### Qualifications Available

Foundation

Practitioner

Master

You may also be interested in

Change Management ► Earned Value

Find out more online at: https://apmg-international.com/product/half-double-certification

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<sup>\*</sup> Standish Group, 1994-2018